SHARE

U.S. Politics Economy

John Kosner ▼

Search Q

Crude Oil **42.04** 0.47% ▼

English Edition ▼ Podcasts Latest Headlines Video

ONLY AT BESPOKEREALESTATE.COM >

Business Tech Markets Opinion Life & Arts Real Estate WSJ. Magazine

# A Toast to Gotham, Topped-Up By Edward Kosner

World

Updated Dec. 4, 2010 12:01 am ET

SAVE PRINT A TEXT

New York City," from the photographer Berenice Abbott to Louis Zukofsky, a forgotten poet who took 50 years to complete an 800-page epic. Of course, you'd likely get sidetracked in the list of the 205 ticker-tape parades up

It would take a diligent reader about a hundred hours to cover the new "Encyclopedia of

Broadway that the city has staged since 1896. Or in the entry about immigrants to New York from Slovenia that cheerfully reports that in the 1920s they specialized in making straw hats. Who knew? This updated edition of the "Encyclopedia," first published 15 years ago, is more than

simply a 1,561-page crib book for trivia addicts. It's a heroic compendium of the achievements and follies of the millions of strivers who've toiled in New York since Peter Minuit (page 843) bought the island that the Indians called manahactanienk—meaning, appropriately enough, "place of inebriation"—in 1626.



The project's impresario is Kenneth T. Jackson, a history professor at Columbia University

who assembled hundreds of contributors, mostly academics and librarians. No one would confuse their earnest, uninflected prose with Voltaire's, but they are careful, fair-minded to a fault, and their accumulated information is, well, encyclopedic. The 5,000-plus entries are a blend of relatively short items and pages-long takes on

individual boroughs, religious denominations, the arts, the economy of the city,

firefighting, crime, politics, housing, the sewer system and beyond. There are extraordinary lists: every newspaper ever published in the city; songs about New York; every English governor starting with Richard Nicolls in 1664; every U.S. congressman ever elected; container ship tonnage; leading causes of death. If data about the city can be ranked, ranked it is here. For all the rewards of the long entries, the Encyclopedia's real pleasures lurk in the shorter items, some of them barely a paragraph long.

An intrepid reader will learn that Hellmann's mayonnaise ("The whole egg, the whole egg, the whole egg goes into Hellmann's real mayonnaise") was hatched in a German

immigrant's delicatessen at 490 Columbus Ave. in 1905. And that Dr. Brown's celery tonic became a staple at Jewish delis because Coke was not deemed kosher until the 1930s. Nordic name or not, Häagen-Dazs ice cream was first churned by a man from the Bronx. And Barbicide, the blue disinfectant that they clean combs with in barber shops, was invented in Brooklyn in 1947.

### Edited by Kenneth T. Jackson Yale University Press, 1,561 pages, \$65

THE ENCYCLOPEDIA OF NEW YORK CITY

and equal to any of [their] class in the city."

expressway running past Yankee Stadium.

loner.

drinking establishment in the city, opened in 1864. William F. Buckley got 341,226 votes running for mayor in 1965 on the Conservative ticket, but Norman Mailer got only 41,288 in his quixotic Democratic primary race for mayor four years later. In 1882, Herman Melville turned down an invitation to join the Century club because he felt he was too much of a

There's plenty of literary lore, too. O. Henry

wrote "The Gift of the Magi" in Pete's Tavern on

Irving Place, the oldest continually operating

"The Encyclopedia of New York City" is particularly conscientious about the real-estate imperative location, location, location. On page 748, the book reports that Abraham Lincoln registered at the Astor House hotel on lower Broadway when he came to New York in 1859

for what became his celebrated speech at the newly opened Cooper Union. Barry Obama, as he was then called, lived at 339 East 94th St. during his senior year at Columbia. Alexander Kerensky, the Russian leader ousted by Lenin, ended his days on Riverside Drive. Henry Kissinger lived with his parents on Fort Washington Avenue in Washington Heights while attending George Washington High School. Anyone who thinks Craigslist invented demimonde classifieds can sample the 19th-century ads for prostitutes on page 1,044, including "Mrs. Everett's" establishment, where she

"accommodates a few charming and beautiful lady boarders who are from the sunny South

There are no entries for baby alligators or crocodiles in toilets or other urban legends, but the "Encyclopedia" does do justice to Judge (Joseph Force) Crater, still missing after 80 years; to the reclusive Collyer brothers, who were found dead in their junk-choked brownstone in 1947; and to the perennial favorite of the trivia-haunted, Maj. William F. Deegan, who turns out to have been a renowned architect as well as the namesake for the

Thousands of entries in the new edition have been freshened, and there are fully 800 new entries, including CompStat, the New York police department's pioneering analytic system for crime statistics. Bernie Madoff slipped in under the deadline—there is a 22-line recitation of his epic Ponzi scheme. Curiously, the World Trade Center had no entry in the first edition, so the most poignant listings in the new book are for the lost Twin Towers and for the day they fell, Sept. 11, 2001.

the city, or the artist Saul Steinberg, whose Manhattan-centric panorama of America for the cover of the New Yorker is an icon. William H. Ronan, an all-but-forgotten bureaucrat, somehow rates a full-column entry, as does the mouthy Rev. Al Sharpton. But Daniel Patrick Moynihan, scholar, ambassador and three-term U.S. senator, a genuinely distinguished son of Hell's Kitchen, is kissed off in half the space. The author of David Halberstam's paragraph seems to think that his big journalistic works were novels. But these quibbles are gnats on the hide of an elephant. "The Encyclopedia of New York City" is an engrossing book of marvels, as monumental in its way as its wondrous subject.

Inevitably, the tome has its flaws. Pale Male, the red-tailed hawk that roosts on a Fifth

Avenue cornice, has his own entry, but not John Cheever, who wrote marvelous stories of

-Mr. Kosner, born and bred in Manhattan, has been the editor of Newsweek, New York magazine, Esquire and the New York Daily News.

**Homeowners To Switch To** A 15-Year Fixed If Their Rate Is Above 3.094% APR

**Quicken Loans Urges** 

August 14, 2020

## 15-Year Fixed 30-Year Fixed Quicken Loans continues to help

homeowners find ways to save money on their mortgage. If you think now is the right time to refinance, while mortgage rates are still near historic lows, Quicken Loans can help. (Can't hurt to look.) **Select Your Mortgage Balance:** 

\$150K-\$200K \$100K-\$50K-\$100K \$150K \$200K-\$250K +

\$250K **RECALCULATE YOUR HOUSE PAYMENT** 

WHEN YOU'RE READY **Quicken Loans** NMLS #3030

©2020

### Is the Classroom Safe?

**RECOMMENDED VIDEOS** 

- One Community's Debate to Return to School
- If New Zealand Can't Stamp Out Coronavirus, Can Anyone? Covid Chasers: The

Nurses Fighting

- Coronavirus From Hot
- This 30-Ton Robot Could Help Scientists Produce the Crops of the Future



# One Word at a Time

**WSJ MEMBER MESSAGE** 

addictive crosswords and other word **PLAY NOW** 

Floyd Killing

- Police Body-Camera Footage Reveals New **Details of George**
- Spot to Hot Spot

### WSJ Puzzles is the online home for America's most elegant, adventurous and

games.

# departments

**SPONSORED OFFERS** 

WALMART:

EBAY: Up to 15% off branded sneakers & more with eBay coupon

Walmart coupon: \$10 off all

KOHL'S:

Kohl's coupon

**HOME DEPOT:** 10% off furniture using Home Depot coupon code

20% off your entire order with

TARGET: \$15 gift card with Spectra breast pump - Target offer

refundable hotel bookings

Expedia promo: 50% off fully-

EXPEDIA:

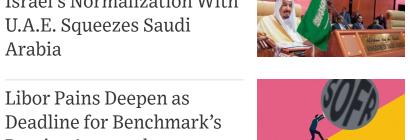
### U.S. July Retail Sales Increased 1.2% Even as Coronavirus Cases Rose

**JOIN THE CONVERSATION** 

Israel's Normalization With U.A.E. Squeezes Saudi Arabia

Libor Pains Deepen as

Demise Approaches



Reopening School During Coronavirus Means Sneeze Guards on Desks and Digital Thermometers at the Door

Is This The Year You Finally



Stop Swiping Your Credit Card? Yale Discriminated by Race in Undergraduate Admissions, Justice



Storm Isaias's Most Damaging Winds Were on Its Right Democratic Fundraising for Top-Tier Races Masks

Department Says



State-Aid Disagreement Proves Big Hurdle for Coronavirus Talks

Reopening? Parents Can't Tell as State and Districts

More

Downballot Problems

Are Florida Schools



Fight

Sign Out

BACK TO TOP:

## **Subscription Options** Why Subscribe?

THE WALL STREET JOURNAL.

**Corporate Subscriptions Professor Journal** Student Journal WSJ High School Program **WSJ Amenity Program WSJ Live** 

**WSJ Membership** 

**WSJ+ Membership Benefits** 

## **Customer Center** Contact Us

**Customer Service** 

**English Edition** ▼

### My News RSS Feeds Video Center

Watchlist **Podcasts** 

**Tools & Features** 

**Emails & Alerts** 

Guides

Advertise

Ads

Place a Classified Ad **Sell Your Business** Sell Your Home Recruitment & Career Ads Coupons

Commercial Real Estate Ads

### Corrections Jobs at WSJ Masthead

Reprints

Buy Issues

About the Newsroom

**Content Partnerships** 

**News Archive** Register for Free

Dow Jones Newswires Factiva Financial News Mansion Global Market Watch **Dow Jones Products** Barron's BigCharts Private Markets Risk & Compliance | WSJ Pro Central Banking | WSJ Video | WSJ Wine